



DESIGN BRIEF

Certo Design & Branding Services

THE CLIENT

Project Name

Client Name

Brand

Name

Phone

Email

THE BRIEF

Project

A brief overview

Objective

What should this achieve?

Audience

Who are you trying to reach?

Character

What style and tone?

Message

What is to be remembered?

DELIVERABLES

Designs

What designs are required?

Format

Provided in what format?

SCHEDULE

Deadline

Required date for deliverables

Key Dates

Launch, Meeting or Events

BUDGET

Project Budget

What is your desired budget?

Quotes

Do you have other quotes?

COMMENTS

Your Thoughts

Any extra details we need?

Once completed, please download
then email to:

INFO@CERTODESIGN.CO.UK